

# Karigari Chronicles



## A Month of Momentum, Milestones & Meaningful Moments

February stood out as a dynamic and impactful month for **Karigari Restaurants**, marked by meaningful collaborations, strategic growth, and brand-defining moments. From hosting premium pop-ups and signing new cities to curating special menus and strengthening our presence at industry platforms, the month reflected our steady progress and evolving vision. Alongside business milestones, February also celebrated creativity, learning, and connection—bringing together teams, partners, and guests through shared experiences. As we continue to expand our footprint and refine our storytelling, the month reaffirmed our commitment to excellence, innovation, and the people who make Karigari what it is.

What truly made February special was the collective effort behind every achievement. Whether on-ground at our outlets, in leadership meetings, or across digital platforms, each initiative reflected alignment, passion, and a shared goal of elevating the Karigari experience. As we move ahead, this momentum inspires us to think bigger, act smarter, and continue building a brand rooted in craftsmanship and culture.

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**Full Page Feature in The Times of India**

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# Karigari x Senses Pop-Up at Marriott Suites Pune



From 29th January 2026 to 4th February 2026, the team from **Karigari Restaurants** took over the buffet at **Senses Restaurant at Marriott Suites Pune**, delivering a week-long culinary showcase that celebrated bold Indian flavours and inventive craftsmanship.

The specially curated menu brought together Karigari classics such as *Ambalewala Tariwala Murgh*, *Dohra Gucchi Mushroom*, *Mirchi Ka Halwa*, and the much-loved *Jalebi Waffles*—each dish reflecting the brand's signature balance of tradition and innovation. The undisputed highlight, however, was the **Live Chaat Counter**, where guests experienced creative twists like **Missi Roti Corneto with Saag**, **Amritsari Pindi Chole Potli with Muradabadi Dal**, **Paneer Bhurji Dal Tadka**, and **Chef Harpal's favourite Egg Bhurji Dal Tadka**—all presented with flair and flavour-forward storytelling.



The presence and involvement of **Chef Harpal Singh Sokhi** added tremendous energy to the pop-up. His interaction with guests, passion for Indian cuisine, and vibrant personality elevated the overall dining experience. The overwhelming guest response and seamless execution stood as a testament to the dedication, coordination, and hard work of the Karigari team—making the pop-up a resounding success.

## Karigari Signs Bhubaneshwar: Expanding Our Eastern Footprint

In a significant step forward for **Karigari Restaurants**, we are proud to announce the official signing of our upcoming outlet in **Bhubaneshwar**. This milestone marks our continued expansion into Eastern India and reflects the growing love and demand for the Karigari experience across the country.

The Bhubaneshwar signing represents more than just geographic growth—it signifies our commitment to bringing thoughtfully crafted Indian cuisine, immersive dining, and heartfelt hospitality to new audiences. With every new city, we carry forward our vision of celebrating craftsmanship, culture, and the spirit of our Karigari.

As we prepare to launch in Bhubaneshwar, we look forward to creating memorable dining experiences and building strong community connections in the region. The journey continues, and this is yet another proud chapter in the Karigari growth story.



## Karigari at the AI Summit | Bharat Mandapam

**Karigari Restaurants** marked its presence at the prestigious **AI Summit** held at Bharat Mandapam, an event that brought together innovators, industry leaders, and forward-thinking organizations from across the country. The summit, beautifully organized by the **Government of India**, showcased cutting-edge advancements and transformative ideas shaping the future of industries.

Representing Karigari at the summit were **Yogesh Sharma**, Founder & CEO; **Manish Sharma**, Co-founder & COO; Anushka Awasthi, Brand Manager; and Abhishek Kumar, Marketing Executive. The team explored emerging trends in artificial intelligence, digital innovation, and data-driven decision-making—gaining valuable insights that can be strategically implemented across Karigari and its allied ventures, reinforcing our commitment to innovation and future-ready growth.

# Valentine's Bar Menu Launch | Pal Pal Dil Ke Paas



This February, Karigari Restaurants celebrated the season of love with the launch of its special Valentine's bar menu, "**Pal Pal Dil Ke Paas**"—a thoughtfully curated selection of cocktails and mocktails crafted to elevate romantic dining experiences across outlets.

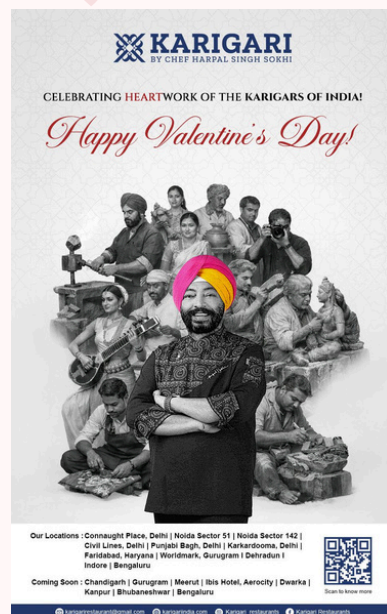
The **Cocktail Menu** featured **Noorani Gulab**—a romantic gin blend of cranberry, citrus, and warm spice, finished with delicate floral rose notes—and **Laal Rang Rass**, an opulent white rum infusion of raspberry and pineapple, layered with a spiced strawberry touch. Complementing these were the vibrant **Mocktails**—**Gulabi Ishq**, a refreshing medley of raspberry, cranberry, strawberry, and guava with a crisp lime-soda finish, and **Rose and Ruby**, a lush blend of pomegranate and peach gently perfumed with rose and fresh lime.

Beautifully presented and flavour-forward, the Valentine's menu added warmth, colour, and creativity to the celebrations—making every sip a part of a memorable love story at Karigari.

## Karigari Featured in The Times of India | A Full-Page Milestone

February marked a proud and defining moment for Karigari Restaurants as we were featured in a **full-page advertisement in The Times of India**. The feature beautifully captured the **spirit of Karigari—celebrating the heartwork of the Karigars of India** while reinforcing our identity as a brand rooted in craftsmanship, culture, and culinary excellence.

The creative showcased **Chef Harpal Singh Sokhi** at the forefront, symbolizing leadership and passion, surrounded by artisans from diverse crafts—an ode to the hands and hearts that build India. With the powerful Valentine's message and a strong brand presence, the feature not only amplified our reach but also strengthened our positioning as a brand that honours tradition while moving forward with purpose. This milestone reflects our growing footprint and the continued trust our guests place in the Karigari journey.



## Love is in the Air at Karigari Restaurants



**Valentine's Day** at Karigari Restaurants was a celebration of love, warmth, and unforgettable dining experiences across all our outlets. From thoughtfully **curated décor and romantic table settings** to specially crafted menus and signature beverages, each location created an ambiance that perfectly captured the spirit of the occasion.



Guests enjoyed an evening filled with flavour, music, and meaningful moments, as our teams ensured seamless service and personalised hospitality. The specially launched Valentine's offerings, including exclusive cocktails and mocktails, added charm to the celebrations and became instant favourites among couples and families alike. The overwhelming response across cities reflected not just a successful event, but the strength of the Karigari experience—where every celebration is crafted with heart.

# Masterclass by Chef Harpal Singh Sokhi | Karigari Dehradun



On **8th February**, Karigari Restaurants hosted an electrifying Masterclass at Karigari Dehradun, led by the ever-energetic **Chef Harpal Singh Sokhi**. With a gathering of **100+ enthusiastic guests**, the event turned into a vibrant celebration of food, learning, and interaction. The masterclass was proudly supported by **Hyperpure by Zomato** as the Title Sponsor and **Evocus** as the Hydration Partner.

Chef Harpal showcased three innovative dishes that blended creativity with Indian flavours—**Matar Tamatar Potato Tart Chaat, Kulchey Choley Pakode Pockets, and the indulgent Jalebi Tiramisu**. The session was interactive, energetic, and

filled with fun activities that kept the audience engaged throughout. Following the masterclass, guests enjoyed an exclusive **meet & greet** with Chef Harpal, followed by a lavish buffet experience. As a token of appreciation, **curated hampers** were presented to all attendees, making the evening not just educational but truly memorable.



## From the Founder's Desk

February has been a month of **purposeful growth and meaningful milestones** for Karigari Restaurants. From expanding into new cities and hosting impactful masterclasses to collaborating with premium hospitality platforms and strengthening our brand presence nationally, every initiative this month reflects our commitment to building Karigari with vision and integrity. Each milestone is not just about **expansion—it is about reinforcing our promise of quality, craftsmanship, and heartfelt hospitality**.

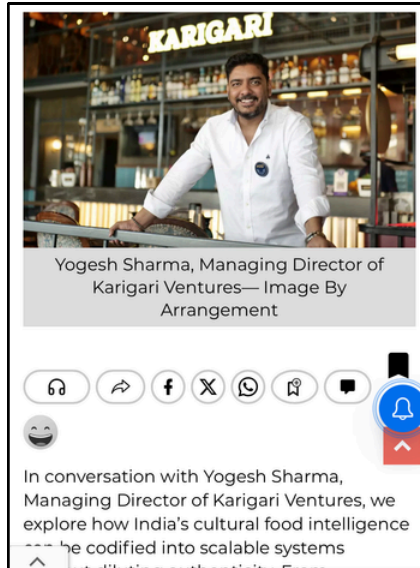
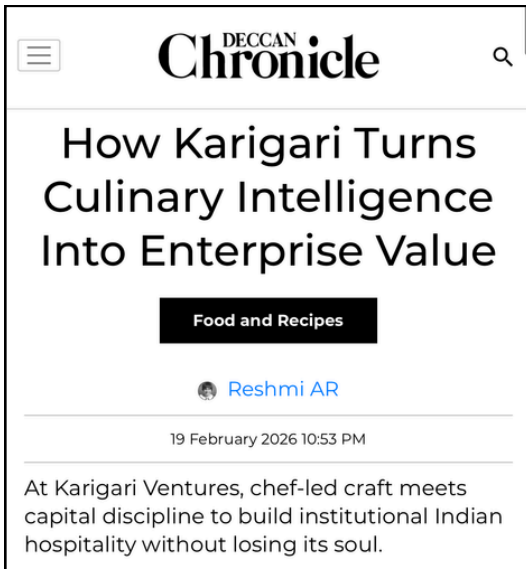
What makes me **most proud is the dedication of our teams across outlets and departments**. Whether it was executing large-scale events, driving seasonal campaigns, or representing Karigari at prestigious platforms, the collective effort and alignment have been remarkable. As we move forward, our focus remains clear—to innovate, to scale responsibly, and to continue celebrating the spirit of our Karigars who are the true backbone of this journey.

**Yogesh Sharma**

Founder & CEO, Karigari Ventures Ltd.



# Karigari Featured



## Monthly Growth Report

February proved to be an **exceptional month** for Karigari Restaurants, with the brand witnessing impressive growth across outlets. The momentum was particularly **strong during the Valentine's week**, where guests across locations celebrated the occasion with Karigari's signature hospitality, curated menus, and vibrant dining experiences. The positive response from guests reflects the strong connection the brand continues to build with its community.

A **big congratulations** to every member of the Karigari team whose dedication, service excellence, and teamwork made this success possible. As we celebrate this achievement, we remain focused on maintaining this momentum and striving for even higher growth in the months ahead. Together, we continue to raise the bar and strengthen the Karigari experience for our guests.



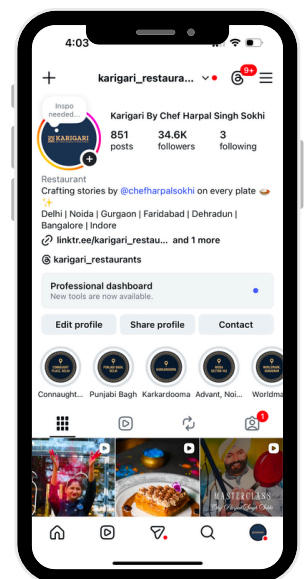
## Digital Presence on the Rise: Karigari's Growing Social Media Footprint

Karigari's digital journey continued to grow steadily in February, driven by creativity, consistency, and an engaged online community. The month highlighted the strength of our storytelling and the impact of meaningful content across all platforms.

Across **Instagram, Facebook, LinkedIn, Pinterest, and YouTube**, we achieved:

- 2.5 million+ total views**
- 3,500+ new followers added**
- 100,000+ engagements**

This progress reflects how our content continues to connect with audiences and strengthen Karigari's digital presence. A **big appreciation to our marketing, content, design, and outlet teams for their dedication and collaborative efforts behind every piece of content**. As we move forward, let's keep creating stories that celebrate our craft, our culture, and most importantly, our Karigars.



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