

Karigari Chronicles

A Strong Start to the Year: January at Karigari



January marked a powerful and energetic beginning to the year for Karigari, setting the tone with moments of celebration, growth, leadership, and human spirit.

We kicked off the month by celebrating **Lohri** across our teams, embracing the warmth of togetherness, gratitude, and new beginnings. Continuing our expansion journey, **Karigari signed its upcoming outlet in Kanpur**, reaffirming our commitment to taking authentic Indian flavours to newer markets.

On the digital front, January brought a major milestone as our **Dhurandhar reel crossed 2.5 million views**, reflecting the strength of our storytelling and the growing connection audiences share with the Karigari brand. Leadership and camaraderie were on full display when **CEO Yogesh Sharma participated as the flag bearer at the Delhi Champions Half Marathon**, running alongside Karigari team members and symbolising resilience, unity, and leading from the front.

The month also highlighted the true character of our people during the CP fire incident, where a member of the Karigari family stepped up as a real-life hero, acting responsibly and selflessly in a critical moment. Internally, alignment and collaboration remained a priority with a **Futomic managers' meeting**, focused on shared goals and strengthening leadership across teams.

January was not just a start to the calendar year, but a reminder of what defines Karigari—**people, purpose, courage, and momentum**.

From Delhi Streets to the Karigari Table

Karigari's passion for authentic Indian flavours came alive in a special collaboration featuring **Chef Harpal Singh Sokhi** and popular YouTuber **Aayush Sapra**. Together, they explored the vibrant street food culture of Delhi, **celebrating the city's iconic tastes, stories, and the emotions** that make street food an inseparable part of India's culinary identity.

The journey continued at Karigari, where Chef Harpal invited Aayush to experience the restaurant's menu, inspired by the same streets but elevated with thoughtful craftsmanship and soulful flavours. The video beautifully connected the raw charm of Delhi's street food with Karigari's refined take on Indian classics, offering viewers a delicious blend of nostalgia and innovation.

Watch the full collaboration here:

<https://www.youtube.com/watch?v=nFh6js-fVMU&t=1s>



Lohri Celebrations with Chef Harpal Singh Sokhi at Karigari



Karigari Civil Lines came alive with festive warmth and Punjabi spirit as we celebrated **Lohri on 11th January with Chef Harpal Singh Sokhi**. With over **70 guests** joining the celebration, the evening was filled with joy, laughter, and togetherness.

The event featured vibrant **dhol beats, energetic bhangra performances**, engaging festive activities, and heartfelt moments spent celebrating Lohri with Chef Harpal himself. Guests enjoyed a specially curated spread of **Karigari's signature dishes**, reflecting

the richness of Punjabi flavours and traditions.

Adding to the festivities, **Karigari hampers** were shared as tokens of celebration, making the evening even more memorable. The Lohri gathering was a perfect blend of culture, food, music, and community—capturing the true essence of the festival the Karigari way.

Karigari Signs Kanpur: Expanding Our Culinary Footprint

We are delighted to share that **Karigari has officially signed Kanpur**, marking another exciting milestone in our journey of growth and expansion. Known for its rich heritage and deep-rooted love for flavourful food, Kanpur is a natural addition to the Karigari family.

This signing reflects our commitment to taking authentic Indian flavours and the spirit of craftsmanship to more cities across the country. As we prepare to bring the Karigari experience to Kanpur, we look forward to creating a space that celebrates tradition, innovation, and the people behind the craft.

With every new city, our vision grows stronger—to honour the **Karigars of India** and share their stories through food. Kanpur, we're coming soon.



Saluting Bravery at Karigari Connaught Place

At Karigari, courage and responsibility go hand in hand with craftsmanship—and **Neeraj Dabral, CDP at Karigari Connaught Place**, exemplified this spirit through his remarkable presence of mind and bravery.

During a sudden fire incident at the outlet, Neeraj acted swiftly and fearlessly, taking control of the situation and helping prevent a larger mishap. His quick response, calm decision-making, and commitment to safety played a crucial role in protecting the restaurant, the team, and our guests.

Neeraj's actions reflect the true values of a Karigar—ownership, resilience, and responsibility beyond the kitchen. We are incredibly proud of his courage and dedication.

Leading from the Front: Karigari at the Delhi Champions Half Marathon



Leadership, resilience, and togetherness were powerfully on display on 18th January as Yogesh Sharma, CEO of Karigari, participated as the flag bearer at the Delhi Champions Half Marathon, held at the iconic Jawaharlal Nehru Stadium. Accompanied by Karigari team members, Mr. Sharma ran the 5 km stretch, symbolising what it truly means to lead from the front.

Running shoulder to shoulder with employees, the moment went far beyond a sporting event. It reflected Karigari's core values of unity, perseverance, and shared purpose—where leadership is not confined to boardrooms but

demonstrated through action, empathy, and participation. The sight of the Karigari team running together reinforced the belief that growth is strongest when everyone moves forward as one.

The marathon also served as a reminder of the importance of physical well-being, mental strength, and team bonding. Cheering each other on through every kilometre, the Karigari runners showcased camaraderie, determination, and the spirit of collective achievement.

This inspiring moment perfectly captured Karigari's culture—where leaders inspire by example, teams stand together in every challenge, and success is built on trust, motivation, and shared experiences. The Delhi Champions Half Marathon was not just a run for distance, but a stride towards stronger connections, healthier lifestyles, and a united Karigari family.



Aligning for Growth: Restaurant Managers' Meet at Futomic Head Office



A focused and forward-looking meeting was held at the **Futomic Head Office**, bringing together Restaurant Managers from across locations to align on priorities for the year ahead. The session was led by **Faiz Ali Khan**, CGM, in the presence of **Yogesh Sharma**, Founder & CEO, setting a clear tone of leadership, clarity, and collaboration.

Key discussions revolved around **goals for 2026**, with an emphasis on sustainable growth, operational excellence, and strengthening on-ground execution. The team reviewed the **Kanji sales report**, shared insights on performance across outlets, and identified opportunities to drive wider adoption. Guest interaction and engagement reports were also discussed, underlining Karigari's commitment to memorable experiences and consistent service standards.

The meeting reinforced a shared vision—aligning strategy with execution, empowering managers with clear direction, and fostering accountability. With actionable takeaways and renewed motivation, the session marked an important step toward a stronger, more unified roadmap for the year ahead.



Welcoming Mr. Hitesh Gaur to the Karigari Family

We're pleased to welcome Mr. Hitesh Gaur as our Senior Liaison Manager at Karigari. With his experience in stakeholder coordination and operational facilitation, Hitesh will play a key role in strengthening relationships, ensuring smoother processes, and supporting our growing network of outlets.

We're excited to have him on board and look forward to the value and leadership he brings to the Karigari journey. Welcome to the team!

Cheers to a New Milestone at Karigari Karkardooma

We're delighted to congratulate the Karigari Karkardooma team on receiving their liquor license—a significant step forward for the outlet. This milestone enhances the overall dining experience for our guests and opens new avenues for curated pairings and celebrations.

Kudos to the entire team for their dedication and seamless execution. Here's to raising the bar and crafting many more memorable moments, the Karigari way!

From the Founder's Desk

As we step into a new year, I find myself reflecting with pride and gratitude on the journey Karigari continues to make. The past month has been a strong reminder of what we can achieve when passion, purpose, and people come together. From inspiring team initiatives and growing brand conversations to meaningful moments on the ground, January set the tone for a year filled with intent and momentum.

What truly defines Karigari is not just growth or milestones, but the spirit of our **Karigars**—their dedication, resilience, and commitment to excellence. Seeing our teams collaborate, lead from the front, and stand by our values reinforces my belief that we are building something far more meaningful than just a brand.

As we move ahead, our focus remains clear: strengthening our foundations, nurturing our people, and expanding with responsibility and heart. The road ahead is ambitious, and I am confident that together, we will continue to create stories worth celebrating.

Thank you for being an integral part of the Karigari journey.



Yogesh Sharma

Founder & CEO, Karigari Ventures Ltd.

Employee Recognition: Outstanding Performance in Kanji Sales



At Karigari Restaurants, we are proud to recognise **Mr. Suresh, Captain at Karigari Faridabad**, for achieving the **highest Kanji sales in the month of January**. His consistent efforts, strong product knowledge, and confident guest engagement played a key role in driving this success.

Mr. Suresh's performance reflects his dedication to delivering great guest experiences while effectively promoting our offerings. Congratulations on this well-earned recognition—your commitment truly represents the Karigari spirit and sets a strong example for the team.

Karigari Featured

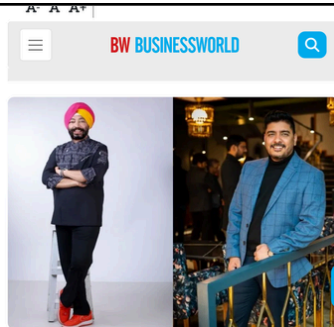
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Karigari Adds Naturally Fermented Kanji to Its Menu

Karigari's Kanji is a naturally fermented beverage that embodies India's rich culinary heritage. With variants like Amla, Haldi, and Beetroot Kanji, this drink not only refreshes but also boosts immunity and supports overall wellness, making it perfect for daily consumption.



The beverage is available in three thoughtfully curated variants- Amla Kanji, Haldi Kanji, and Beetroot Kanji. (Photo by arrangement)



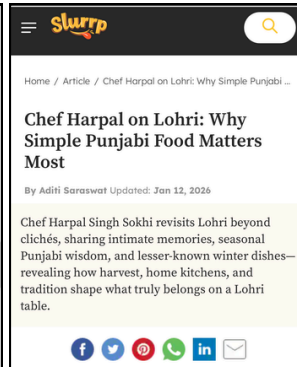
Running a successful restaurant is not an easy task. What makes a good restaurant? Is it the food, the service, the ambience or the experience? It is a combination of all these factors, along with a few others, that delights customers and keeps them coming back. At BW Businessworld, we like to hear from food entrepreneurs about what makes their offering unique. We got in touch with Yog Sharma, Managing Director and Chef Harpal Singh Sokhi, Chefpreneur and Mentor at Karigari, to

Outlook
TRAVELLER EATS
REAL FOOD, REAL REVIEWS

Gud Ke Pude and Kheer: Chef Harpal Singh Sokhi's Childhood Lohri Non-Negotiable

For Chef Harpal Singh Sokhi of Karigari, Lohri has always been about community before anything else. "Har ghar mein ek apni Lohri jalti thi, aur ek sarvajanik Lohri jalti thi (each household burnt their own Lohri, and another one was burnt together, as a community)," he said, recalling a childhood where the festival was celebrated both inside homes and collectively across neighbourhoods.

At his own home, lai, which is a popular, crunchy sweet made from puffed rice



Digital Presence on the Rise: Karigari's Growing Social Media Footprint

Karigari's digital journey gained remarkable momentum in January, powered by creativity, consistency, and a deeply engaged community. The month stood as a strong reflection of our expanding digital footprint and the growing impact of authentic, meaningful storytelling across platforms.

Across **Instagram, Facebook, LinkedIn, Pinterest, and YouTube**, we achieved:

5.5 million+ total views

5,500+ new followers added

200,000+ engagements

A major highlight of the month was **our own take on the Dhurandhar reel**, featuring **Chef Harpal Singh Sokhi**, which struck a powerful chord online—clocking **2.5 million views and 145K likes in no time**. Blending Chef Harpal's infectious energy with Karigari's signature storytelling, the reel created an instant connection with audiences and became a defining digital moment for the brand.

This success underscores the strength of **authentic content, cultural relevance, and creative consistency**. A big cheer to our marketing, content, design, and outlet teams for the passion and collaboration behind every post and reel. As we move ahead, let's continue crafting stories that celebrate our craft, our culture, and most importantly, our Karigars—because this is digital storytelling, the Karigari way.



2026 will be the year of the KARIGARS!

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