

Karigari Chronicles

An October to Remember – Where Every Day Was a Celebration!

October came alive at Karigari — vibrant, eventful, and full of milestones. From inspiring achievements to creative initiatives, the month reflected our spirit of teamwork and growth.

With rising performance, stronger visibility, and heartwarming stories of dedication across outlets, October truly celebrated the essence of Karigari — where passion meets purpose, and every day becomes a celebration.



Dil Se Diwali with Karigari Restaurants



This Diwali, the Karigari family came together to celebrate the festival of lights with heartfelt joy, gratitude, and togetherness. The spirit of the season came alive across our outlets, where tradition met warmth in the most beautiful way. At our **Sector 51 Noida** and **Connaught Place** outlets, the team gathered for a traditional pooja to offer prayers to Maa Lakshmi and Lord Ram, seeking blessings for prosperity, peace, and continued success. Surrounded by diyas and positive energy, everyone reflected on how true wealth lies not only in growth and achievement but also in gratitude, unity, and shared purpose.

Meanwhile, at our **Sector 142** outlet, the team took a well-deserved break from their daily hustle for a cheerful **Diwali lunch**. The atmosphere was filled with laughter, stories, and smiles as everyone enjoyed good food and even better company.

These simple yet meaningful moments reminded us that Karigari's true strength lies in its people — the karigars and team members who pour their hearts into every detail.

This Diwali was not just a celebration of light, but of the people who make Karigari shine brighter every day. Together, we look forward to creating more such moments of joy and connection in the days ahead.

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Karigari Makes Headlines: Featured in News18's Culinary Storytelling Special

October brought a moment of immense pride for the Karigari family as we were featured in **News18's** article titled "Storytelling as the New Spice: How Indian Restaurants Are Serving Emotion, Not Just Food." The publication beautifully captured the heart of what we stand for — that at Karigari Restaurants, every plate tells a story, not just of flavour, but of feeling.

The feature highlighted our **Founder & CEO, Yogesh Sharma's** vision, developed in collaboration with **Celebrity Chef Harpal Singh Sokhi**, to build not just a restaurant chain, but an emotion — "**Karigari - Ek Ehsaas**" (Craftsmanship is an emotion).

It celebrated the philosophy that the word Karigari itself honours the karigars — the skilled hands whose artistry turns ingredients into soulful creations.

News18 also spotlighted Karigari's menu as a dialogue between heritage and innovation — from the earthy nostalgia of Paneer Nazakat to inventive reinterpretations like Jalebi Waffles and Lemongrass Butter Chicken. Each dish, the feature noted, is a story retold, inviting guests to slow down and savour emotions, not just meals.

NEWS18

Storytelling As The New Spice: How Indian Restaurants Are Serving Emotion, Not Just Food

Indian dining is entering a new era, one defined by storytelling, emotion, and artistry.

Reported By : Swati Chaturvedi

Karigar of the Month – Celebrating Talent, Innovation & Women Empowerment



This month, we proudly celebrate **Lily, Steward at Karigari Faridabad**, as our **Karigar of the Month** for her creativity, dedication, and inspiring spirit. Lily has shown exceptional commitment to her work, bringing fresh ideas and calm confidence to every task. Her journey reflects the true essence of Karigari — where craftsmanship meets passion and purpose. Her recognition also celebrates women empowerment at Karigari, reminding us that when talent is nurtured and given opportunity, excellence naturally follows. **Congratulations, Lily** — your contribution continues to inspire us all!

Chef Manoj Prasad Wins the India Star Executive Chef Award 2025

We're proud to share that **Chef Manoj Prasad, Area Chef** at Karigari, has been honoured with the **India Star Executive Chef Award 2025** by **India Star World Records**.

This recognition celebrates his creativity, leadership, and passion for redefining Indian cuisine through innovation and craftsmanship. Chef Manoj's dedication continues to inspire the Karigari team and elevate every dining experience we create. His achievement is a reflection of Karigari's spirit — where hard work, artistry, and heart come together to craft something truly extraordinary.



The Power of Social Media – Transforming Hospitality at Karigari

By Anil Panwar, Restaurant Manager, Faridabad



In today's fast-moving digital world, **social media** has become more than just a tool — it's a powerful platform that connects people, builds communities, and strengthens brands. At **Karigari**, we recognize its immense potential in shaping how our guests experience hospitality, both online and offline.

Recently, our team conducted an insightful training session on the Power of Social Media, focusing on how each team member can play a role in representing Karigari's spirit digitally. The session highlighted how platforms like **Instagram** and **Facebook** are not just for sharing pictures, but for telling stories, building trust, and showcasing our **craftsmanship** to the world.

The training encouraged every team member to actively engage with our brand's social presence — from sharing experiences to celebrating achievements. It was inspiring to see our enthusiastic team exploring how a single post, reel, or review can make a lasting impact on guest perception and brand growth. At Karigari, we believe that every post is a piece of our story, and every team member is an ambassador of our brand. Together, we're not just serving food; we're building connections and creating a **digital community** that celebrates the art of hospitality.

From the Founder's Desk



FACT OF THE MONTH: Dahi ke Kebab Delights!

October was a flavorful triumph for **Karigari Sector 51**, where the irresistible Dahi ke Kebab took center stage and captured the hearts of food lovers. With its rich, creamy texture and perfectly balanced spices, this signature dish became the talk of the month, selling an impressive **767 portions** in

just 31 days! The overwhelming response is a proud reflection of Karigari's dedication to taste, quality, and consistency. Hats off to the Sector 51 team for turning a classic favorite into a record-breaking success and setting the bar high for culinary excellence across all outlets.



As we close another fulfilling month, I couldn't be prouder of how far Karigari has come. Our journey has been one of resilience, creativity, and collective effort — a true reflection of the incredible team that drives our vision every day. Each outlet, each chef, and every member of the **Karigari family** plays a vital role in shaping our success story. The energy, passion, and dedication shown across the board continue to inspire me. Let's carry this same spirit forward into the coming month — pushing boundaries, setting new benchmarks, and creating experiences that leave a **lasting impression** on every guest. Together, we can turn every challenge into an opportunity and every effort into excellence. Here's to growing stronger, serving better, and achieving even greater milestones in the months ahead!


Yogesh Sharma

Founder & CEO, Karigari Restaurants

Welcoming Mr. Ramandeep Singh to the Karigari Family

We're delighted to welcome **Mr. Ramandeep Singh** as the **Restaurant General Manager** at our **Noida Sector 142** outlet. With his rich experience and passion for hospitality, he brings fresh energy and expertise to the Karigari family. His leadership and dedication to excellence perfectly align with our vision of crafting heartfelt, memorable dining experiences. We look forward to his valuable contributions in elevating guest satisfaction and operational excellence. Under his guidance, we're confident that Karigari Advant will continue to set new benchmarks in culinary innovation and warm hospitality.



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