

Karigari Chronicles

A Month of Celebration, Achievement & Growth



In this newsletter :

Karigari Featured in Times of India

Karigari Indoor League

Sardiyon Ka Swaad

Expansion

November was a remarkable month for Karigari—full of achievements, celebrations, and growth. We began on a high note with the visit of Krushna Abhishek, Kiku Sharda, and Rajiv Thakur to our Dehradun outlet, creating moments of joy and unforgettable memories.

We were proud to be featured in **The Times of India**, a strong recognition of our commitment to excellence and craftsmanship. This month also marked the launch of the **Karigari Indoor League**, along with a joyful **Children's Day Art & Craft Workshop at Civil Lines**.

We introduced our winter menu "**Sardiyon Ka Swaad**" across all outlets Pan-India and continued our expansion journey by officially signing Jaipur.

November has been a month of progress and pride—here's to closing the year even stronger together.

A Star-Studded Visit to Karigari Dehradun

We were delighted to host renowned comedians **Krushna Abhishek, Kiku Sharda, and Rajiv Thakur** at our **Dehradun outlet** this month. Their presence brought an atmosphere filled with laughter, energy, and joy, creating unforgettable moments for both our team and guests alike.

The visit was a proud highlight for the outlet and a reflection of the growing love and recognition Karigari continues to receive across India. **Moments like these inspire us to keep elevating the Karigari experience every single day.**



Karigari Shines in The Times of India

We are proud to share that **Karigari Restaurants was featured in The Times of India**, a prestigious acknowledgment that celebrates our journey of passion, dedication, and craftsmanship. This recognition stands as a testament to our commitment to delivering **exceptional hospitality, authentic Indian flavours, and meaningful brand storytelling** that continues to inspire our guests and industry peers.

Being highlighted by one of the nation's most respected publications reinforces the impact of our vision and the relentless hard work of every Karigar across our outlets. **It strengthens our resolve to keep evolving, innovating, and elevating Indian dining on both national and global platforms.**



Karigari Indoor League – A Celebration of Team Spirit



This November, we launched the **Karigari Indoor League**, an exciting internal initiative designed to bring our teams together beyond the workspace. The league features friendly indoor sports and competitive games that encourage teamwork, leadership, and healthy collaboration among staff across departments and outlets.

More than just a tournament, the Karigari Indoor League reflects our belief that a strong team culture drives a strong brand. It offers our employees a platform to unwind, connect, and showcase their talents outside their daily roles, fostering camaraderie and motivation.

With incredible enthusiasm from all participants and rounds full of energy and sportsmanship, the league has already become a highlight of the month—one that strengthens bonds and nurtures the spirit that defines Karigari.

Here's to more teamwork, more victories, and many memorable moments ahead—because together, we grow stronger.

Selfie With Guest – Creating Memorable Moments & Building Loyal Relationships

By Anil Panwar, Restaurant Manager, Faridabad

Taking a **selfie with guests** is one of the most powerful ways to make them feel valued and appreciated. It creates a personal connection and shows that we truly care about their experience. When we engage with guests in a friendly and genuine way, they feel like honored guests in their own home. This small gesture builds trust, enhances service satisfaction, and turns their visit into a memorable moment worth sharing. Our motto: **"Make every guest feel special, respected, and celebrated."**



Sardiyon Ka Swaad - Karigari Ke Saath

Winter at Karigari arrives with flavours that feel like home—comforting, nostalgic, and rooted in the culinary heritage that defines our brand. **Sardiyon Ka Swaad – Karigari Ke Saath** brings together time-honoured family recipes and regional winter delicacies, each thoughtfully reimagined by **Chef Harpal Singh Sokhi** to celebrate the season's soul.

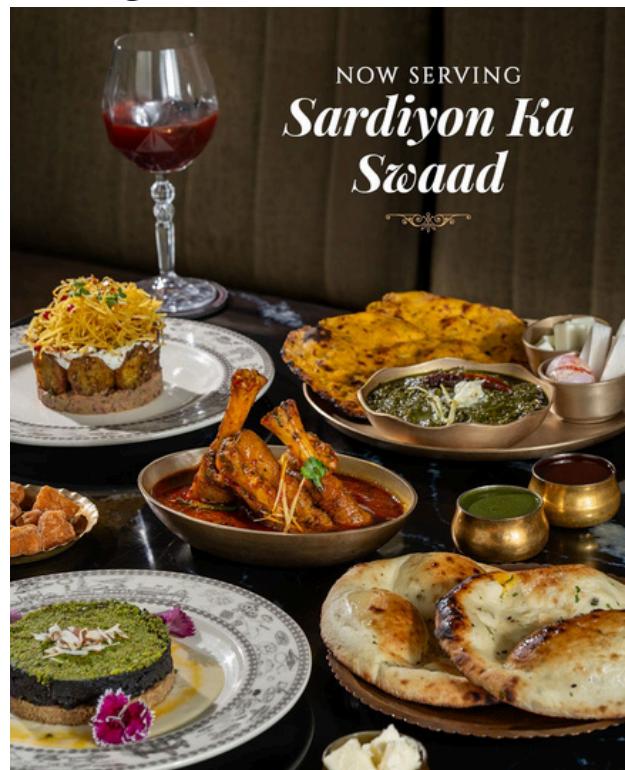
From the slow-simmered richness of **Kali Gajar Ka Halwa with Panjiri**, reminiscent of nani ke haath ka pyaar, to the wholesome indulgence of **Akhirot & Anjeer Ka Halwa**, crafted with winter's finest produce, our dessert selection is a tribute to tradition, warmth, and pure comfort.

We revisit iconic street flavours through dishes like **Singhade & Shakarkandi Ki Chaat**, a nostalgic ode to Delhi's winter bazaars, and elevate classics such as **Sarson Ka Saag with Masala Makai Paratha Thaali**, inspired by Chef Harpal's childhood memories of Punjab's farm-fresh harvest.

Soulful winter meals continue with the hearty **Amritsari Paya Shorba with Khameeri Naan**, the rustic simplicity of **Methi Bathua Paratha**, and the aromatic **Silbatte Ki Pahadi Dal**, bursting with bold pahadi flavours. For those with a love for comforting warmth in a glass, our **Mulled Wine** is the perfect winter companion—spiced, soothing, and celebratory. And tying it all together, the signature **Saag Murgh** brings together slow-cooked chicken and traditional greens enriched with white butter and smoky garlic.

This winter, we invite you to sit back, indulge, and experience the taste of memories—carefully curated, thoughtfully plated, and prepared the Karigari way.

Sardiyon Ka Swaad is now live across all outlets Pan India. Come home to winter.



CHILDREN'S DAY ART & CRAFT WORKSHOP – A DAY OF JOY, CREATIVITY & SMILES



The **Children's Day Art & Craft Workshop** held at **Karigari Civil Lines** brought happiness and creativity to young participants, turning the celebration into cherished memories. The space was filled with laughter, bright colours, and the unfiltered imagination of children as they painted, crafted, and explored new artistic ideas.

In collaboration with **Artitude by Veenus**, the workshop offered children hands-on artistic guidance, helping them express their creativity through meaningful and beautifully crafted pieces. The little artists proudly created their own masterpieces, each reflecting imagination, passion, and originality.

The experience was more than just an activity—it was a celebration of expression, confidence, and joyful learning. With music, refreshments, and warm interactions, it became a heartwarming day for both kids and parents.

At Karigari, we believe in nurturing creativity and celebrating the beauty of childhood—one smile, one colour, and one moment at a time.

Karigari Expands to Jaipur – A New Chapter Begins

Continuing our journey of growth and expansion, we are thrilled to announce that **Karigari has officially signed Jaipur**, marking another confident step in strengthening our presence across India. This milestone reflects our commitment to bringing the richness of Indian culinary craftsmanship to more cities and creating memorable dining experiences rooted in tradition, innovation, and heartfelt hospitality.

Jaipur, a city celebrated for its heritage, artistry, and vibrant culture, aligns perfectly with the ethos of Karigari. We are excited to build meaningful connections with the community and bring the flavours of our signature storytelling dining experience to the Pink City.

This achievement stands as a testament to the passion and dedication of our team and the unwavering support of our guests across the country.

Here's to new beginnings, new memories, and a beautiful journey ahead. Jaipur—see you soon!



Celebrating Chef Harpal Singh Sokhi – Season 3 of Laughter Chefs Begins



We are delighted to extend our heartfelt congratulations to **Our Head Karigar, Chef Harpal Singh Sokhi**, as Season 3 of **Laughter Chefs** officially went on air on 22nd November. A show that beautifully blends culinary creativity with humour, Laughter Chefs continues to bring joy to households across the country—just like Chef Harpal does through his food and his infectious energy.

Chef Harpal's presence on the show reflects his incredible versatility—an exceptional chef, a natural entertainer, and a beloved personality who spreads happiness wherever he goes. His journey continues to inspire our entire Karigari family to dream bigger and strive for excellence with passion and positivity.

We wish him another season filled with **success, laughter, and unforgettable moments**. May this new chapter shine even brighter and win millions of hearts once again.

Congratulations, Chef—keep smiling, keep cooking, and keep winning!

Why Organizational Culture Matters at Karigari

By Alka Tomar, Sr. HR Manager, Karigari Restaurants

At Karigari, our organizational culture is the heartbeat of who we are. It shapes the way we think, collaborate, and grow—creating a workplace where people feel valued, motivated, and united by purpose.

We follow a balanced cultural framework built on:

- **Clan Culture:** Teamwork, trust, and a family-like environment
- **Adhocracy Culture:** Innovation, creativity, and adaptability
- **Market Culture:** Performance, productivity, and customer focus
- **Hierarchy Culture:** Structure, clarity, and consistency

Together, these pillars enable us to deliver excellence, empower our teams, and build a strong foundation for the future.

A thriving culture is our greatest strength — when our people grow, Karigari grows.



Digital Presence on the Rise: Karigari's Growing Social Media Footprint

Karigari's digital presence continues to rise with remarkable momentum! **November has been an outstanding month**, showcasing the power of creativity, consistency, and community.

Across Instagram, Facebook, LinkedIn, Pinterest, and YouTube, we achieved:

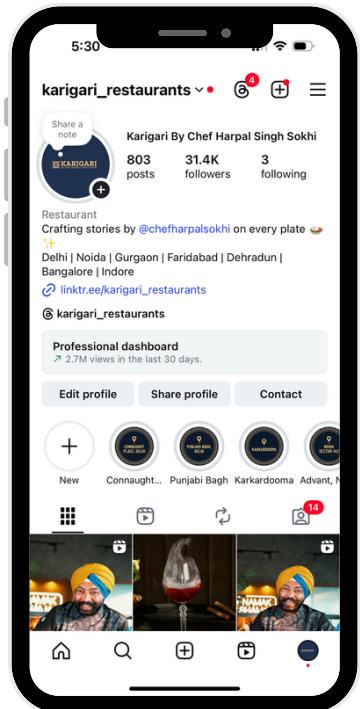
- **5 million+ total views**
- **2,000+ new followers added across platforms**
- **100,000+ engagements**

This growth reflects how deeply our storytelling and content connect with audiences across India and beyond. Every reel, video, campaign, and behind-the-scenes moment has contributed to strengthening Karigari's digital voice and expanding our community.

A big appreciation to our **marketing, content, design, and outlet teams** for working passionately to create impactful content and real conversations. Your contribution has helped us build not just visibility, but a loyal and engaged fan base.

As we step into the final month of the year, let's continue to create content that **celebrates our craft, showcases our culture, and highlights the people who make Karigari special**.

Here's to continued growth, bigger milestones, and a stronger Karigari community!



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