

# Karigari Chronicles



20  
25

THE YEAR  
OF  
EXCELLENCE  
AND  
GROWTH

## IN THIS NEWSLETTER

- DEHRADUN 2<sup>ND</sup> ANNIVERSARY
- KANJI LAUNCH
- KARIGARI X SMILE FOUNDATION
- KARIGARI VENTURES GOES LIMITED

**"2026 WILL BE THE YEAR OF THE KARIGARS"**



# Karigari Chronicles

## December Reflections: Celebrations, Growth & Looking Ahead

December marked a meaningful close to the year for Karigari, filled with celebrations, milestones, and moments that reflected our journey and values.

We celebrated the **anniversaries of our Dehradun and Punjabi Bagh outlets**, recognising the dedication of our teams who continue to strengthen the Karigari brand. The festive spirit was further embraced through our **Christmas celebration with Smile Foundation**, spreading joy and reinforcing our belief in giving back.

We also launched **Kanji across our Delhi NCR outlets**, celebrating seasonal Indian flavours, and organised a **Health Camp at Karigari Advant**, reaffirming our commitment to employee well-being.

A major milestone this month was Karigari's transition from **Private Limited to Limited**, marking a new chapter in our growth journey. As we wrapped up the year, we reflected on **2025**, a year defined by teamwork, expansion, and progress, while also welcoming **new members to the Karigari family**.

December was not just the end of a year, but a celebration of how far we've come—and a confident step toward what lies ahead.

**Here's to continued growth and shared success.**

## Karigari Dehradun Celebrates 2 Years of Flavours & Festivities

Karigari Dehradun marked its **2nd Anniversary** with a vibrant **Anniversary Weekend celebration from 12th to 14th** December, turning the milestone into a memorable experience for our guests and team alike.

Throughout the weekend, guests enjoyed the excitement of a **"Spin the Wheel" activity**, where everyone walked away with a **guaranteed reward from Karigari Dehradun**, adding an element of fun and delight to the celebrations. The atmosphere was further elevated with **live musical performances** on the 13th and 14th December, creating the perfect backdrop for a festive evening of great food and lively vibes.

The celebration reached its peak on **14th December** with a **complimentary cocktail menu** curated in collaboration with our sponsors **Jin Jiji India Dry Jin and Hudko Vodka**, adding an extra touch of indulgence to the anniversary festivities.

The weekend was a true celebration of community, gratitude, and growth—made special by our guests, partners, and the dedicated Dehradun team who continue to bring the spirit of Karigari to life every day.



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# Bolo Hanji to Our Kanji

Karigari proudly introduces **Kanji**, a traditional Indian beverage thoughtfully reimagined for today's wellness-focused consumer. Crafted through **natural fermentation** and made without any artificial additives or preservatives, Kanji is a probiotic-rich drink that supports digestion, immunity, and overall gut health.

This launch marks an important milestone for Karigari, expanding our journey beyond the dining table and bringing our philosophy of **authentic Indian flavours and mindful nourishment** to a wider audience. Rooted in tradition yet designed for modern lifestyles, Kanji reflects our commitment to holistic well-being.

Available in **200 ml bottles**, Karigari Kanji is light, refreshing, and ideal for everyday consumption.

## Flavours Available

- **Amla Kanji:** Rich in Vitamin C, supports immunity, detoxification, and skin health
- **Haldi Kanji:** Known for its anti-inflammatory properties, aids digestion and joint health
- **Beetroot Kanji:** Enhances blood circulation, supports liver health and natural energy

Naturally fermented and probiotic-rich, Kanji helps maintain healthy gut bacteria while offering a refreshing alternative to sugary beverages.

With this launch, Karigari brings a **modern, functional twist to a time-honoured Indian probiotic drink**, staying true to its roots while embracing conscious living.

**Bolo Hanji to Our Kanji — where tradition meets everyday wellness.**

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## Prioritising Karigars: Karigari Organises Employee Health Camp

At Karigari Restaurants, we believe that exceptional food and memorable experiences begin with the well-being of the people who create them. Staying true to this belief, a **Health Camp for our employees was organised on 17th December 2025** at our Advant outlet, reinforcing our commitment to preventive healthcare and overall wellness.

The initiative focused on **early diagnosis, health awareness, and encouraging regular medical check-ups**, ensuring that our Karigars feel supported both inside and outside the workplace. It served as a meaningful step toward creating a healthier, more informed, and cared-for workforce.

This initiative was made possible through the generous support of **HDFC Bank** and our healthcare partner **Felix Hospital**, whose expert medical guidance and services ensured the camp was impactful and accessible for all employees.

At Karigari, caring for our people goes beyond responsibility—it is a core value. Because when our Karigars are healthy and supported, excellence follows naturally.



# A New Chapter in Our Journey: Karigari Ventures Goes Limited

Karigari proudly marks a significant corporate milestone as **Karigari officially transitions to Karigari Ventures Limited**, symbolising a new era of growth, transparency, and long-term vision for the brand.

This transformation reflects the steady evolution of Karigari—from a passion-driven hospitality brand to a professionally structured organisation ready for larger opportunities and wider impact. Becoming a **limited company** strengthens our governance framework, enhances credibility, and reinforces our commitment to sustainable expansion across markets.

This milestone is a testament to the trust of our stakeholders, the dedication of our leadership, and the relentless efforts of every Karigar who has contributed to building the brand brick by brick.

As Karigari Ventures Limited, we step forward with renewed confidence, stronger foundations, and a clear vision to take Indian culinary craftsmanship to new heights—both nationally and globally.

## Spreading Christmas Cheer with Smile Foundation



This Christmas, Karigari Punjabi Bagh celebrated the true spirit of the season by hosting a **special lunch for underprivileged children from Smile Foundation**, creating a day filled with joy, warmth, and togetherness.

The celebration went beyond a festive meal, with a range of **fun-filled activities** planned especially for the children. From **gingerbread decoration** that sparked creativity, to energetic rounds of **musical chairs** and delightful moments with a **tattoo artist**, every activity was designed to bring smiles and laughter.

The event was a heartwarming reminder that hospitality is not just about serving food, but about **sharing happiness and creating meaningful memories**. The joy on the children's faces and the positive energy throughout the day made it a truly special celebration for everyone involved.

At Karigari, moments like these reaffirm our belief in giving back to the community and celebrating festivals with purpose and compassion. **It was indeed a Christmas filled with joy, laughter, and heartfelt smiles.**



### Welcome Mr. Rajiv Sharma to Karigari Worldmark

We are delighted to welcome **Mr. Rajiv Sharma** to the Karigari family as the **Restaurant General Manager** at **Karigari Worldmark**. With his strong leadership, operational expertise, and passion for hospitality, we are confident he will play a key role in enhancing guest experiences and strengthening team performance. We wish him great success as he begins this new journey with Karigari.

### Welcome Back Chef Jagdish Rawat

We are delighted to welcome **Chef Jagdish Rawat** back to the Karigari family as the **Executive Chef for Karigari Chandigarh**. With his deep understanding of our culinary philosophy and passion for authentic



flavours Chef Jagdish's return marks an exciting chapter for the outlet. We look forward to his leadership in the kitchen and the excellence he will bring to every plate.



# From the Founder's Desk



As we close this month, I do so with a deep sense of pride and gratitude. It has been a remarkable month for Karigari and an even more fulfilling year for the brand. Every milestone we achieved be it growth, recognition, expansion, or meaningful community initiatives was powered by the dedication and passion of our people.

Looking back at the year, Karigari has grown stronger in purpose and presence. From expanding into new markets to strengthening our systems, culture, and storytelling, this journey has reinforced our belief that true success is built collectively. Each Karigar across kitchens, service floors, offices, and operations has played a vital role in shaping who we are today.

As we step into 2026, our vision grows bolder. We are setting **bigger goals** and planning to **open six new outlets this year**, taking Karigari to newer cities and bringing authentic Indian flavours to more tables. Growth, however, will never come at the cost of our values.

This year, we dedicate our journey to the **Karigars of India** - the artisans, chefs, service professionals, and teams who bring Indian hospitality to life every day.

**2026 will be the year of the Karigars.**

Thank you for believing in the vision and walking this journey with us. Together, we will continue to build something meaningful, impactful, and truly special.

**Yogesh Sharma**  
Founder & CEO, Karigari Restaurants

## A COLLAGE OF MEMORIES & MILESTONES FROM 2025





# Digital Presence on the Rise: Karigari’s Growing Social Media Footprint

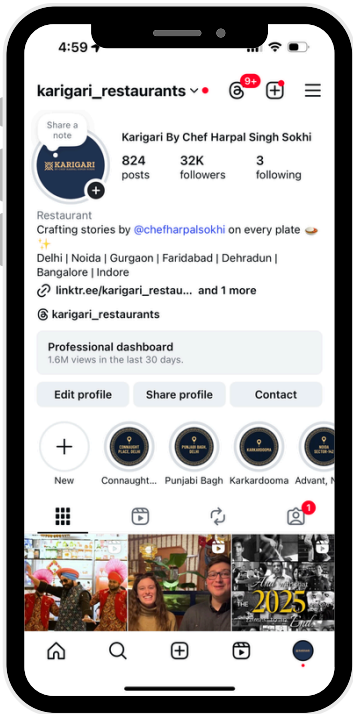
Karigari's digital journey continued to shine in **December**, driven by creativity, consistency, and strong community engagement. The month reflected our growing digital strength and the impact of meaningful storytelling across platforms.

**Across Instagram, Facebook, LinkedIn, Pinterest, and YouTube**, we achieved:

- 3 million+ total views**
- 1,500+ new followers added**
- 50,000+ engagements**

This steady growth highlights how our content continues to resonate with audiences, strengthening Karigari's digital voice and deepening our connection with the community. A big appreciation to the **marketing, content, design, and outlet teams** for their dedication and collaborative efforts.

As we close the year, let's keep creating content that celebrates our craft, culture, and most importantly, our Karigars. **Here's to sustained growth and an even stronger digital presence ahead.**



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